

MOTOTRBO™ FOR DELIVERY AND LOGISTICS

THE NEW MOTOTRBO INTELLIGENT RADIO DESIGNED FOR DELIVERY





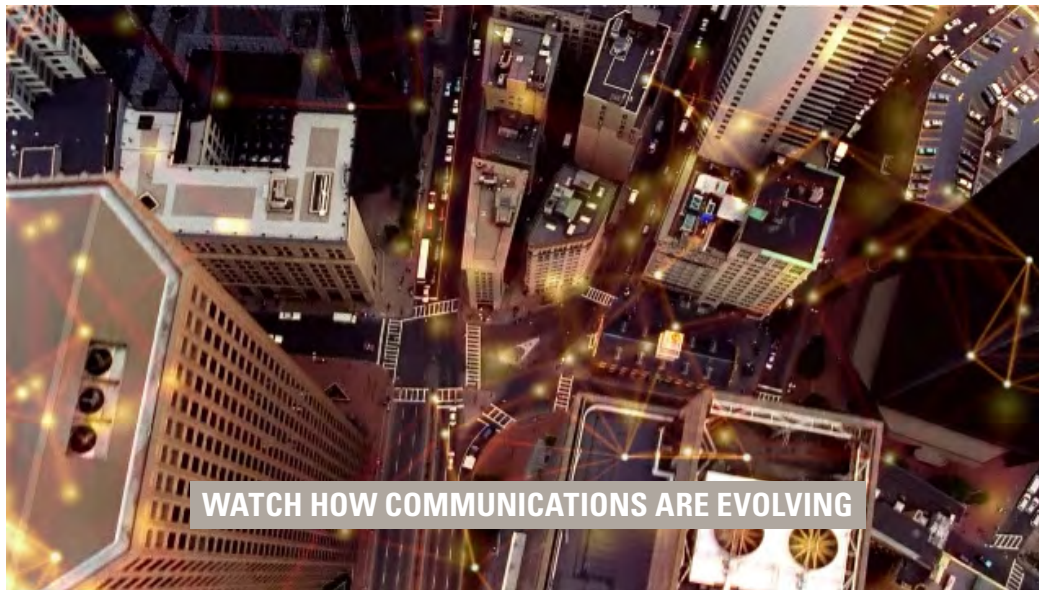
MOTOTRBO FOR DELIVERY AND LOGISTICS

WHEN DEADLINES ARE HIT, BUSINESS CAN GROW

This Communications Guide provides fresh insights into the transportation and logistics industry. It showcases how you can improve safety, drive efficiency and increase productivity with the latest MOTOTRBO communication solutions.

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to jump to your area of interest and follow the navigation at the bottom of the pages.





MOTOTRBO FOR DELIVERY AND LOGISTICS

DELIVERY IS DEFINING THE COMPETITIVE ADVANTAGE

Consumers and businesses take it for granted that they can get almost anything, any time they want it.

If you can deliver sooner, with fewer errors, and at a lower cost than your competitors, you have a critical advantage.

It can only be done with effective voice and data communications.

Instant information for drivers, without distraction.

Safe and secure operation of warehousing and distribution centers.

Rigorous tracking of fleet assets to maintain efficient operation.

Motorola has always driven innovation in the world of delivery and logistics.

We can help you turn every interaction – person-to-person, person-to-machine, machine-to-machine – into timely, meaningful insight, to be shared instantly with those who need it.

Enterprises worldwide are using MOTOTRBO digital two-way radios to connect people, fleets and locations everywhere.

Streamlining operations and controlling costs.

Keeping workers informed and safer.

Delighting customers.

Because when information flows freely, everything else can move freely too.





MOTOTRBO FOR DELIVERY AND LOGISTICS

SAFETY



Better-informed drivers are safer drivers.

Push-to-talk two-way radios are not subject to the tight regulation governing cell phones, because they are intrinsically easy to operate – and therefore less of a distraction to drivers. So they can form the essential communication link that keeps drivers safely in touch.

Drivers can avoid trouble spots, alert the office instantly if there are problems, and deal with text messages, via text-to-speech, without taking their eyes off the road.

Priority voice and data communications can cut through routine transmissions to call for help in an emergency.

Integrated Bluetooth® connections avoid trailing wires and allow hands-free operation.

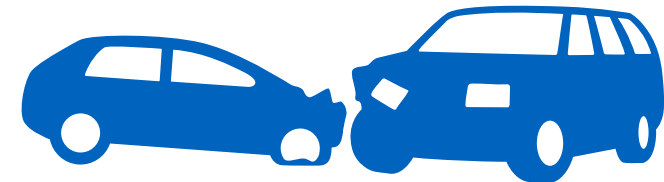
Remote vehicle status monitoring allows fleet management teams back at the office to see if doors are open, or an airbag has been deployed.

Risk can be reduced.

Downtime and delays can be avoided.

Regulatory compliance can be maintained.

The dramatic enhancements to the MOTOTRBO portfolio deliver the audio quality, coverage, battery life and built-in intelligence that help users to work confidently and safely.



“Cell phone distraction caused more than 500,000 crashes in 2014.”

National Safety Council Cell Phone Fact Sheet



“One touch of the radio is very safe compared to a cell phone and the temptations of texting. With the excellent clarity of digital communications, our personnel are using the radios and avoiding cell phones, which for truck drivers is absolutely imperative.”

The American Trucking Associations



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EFFICIENCY



Every extra delivery you can make in a working day sharpens your competitive edge.

Consignments arrive at exactly the right moment.

Customers are delighted.

Service becomes a big reason to choose you, ahead of a competitor.

MOTOTRBO integrated communication solutions give you real-time visibility of what you have and where it needs to go, building new efficiencies that turn products into revenue.

Smart analytics and closer collaboration – person-to-person, machine-to-machine – allow just-in-time inventory management and process automation, saving time and money.

Operations-critical data applications, such as Work Order Ticket Management, track orders, confirm deliveries and keep tabs on workflows to pinpoint opportunities to streamline processes.

Deadlines can be met consistently.

Errors can be eliminated.

Fleets can be more reliable.

The dramatic enhancements to the MOTOTRBO portfolio enable the communication and data analysis that can unlock efficiency, reduce costs and transform the customer service experience.

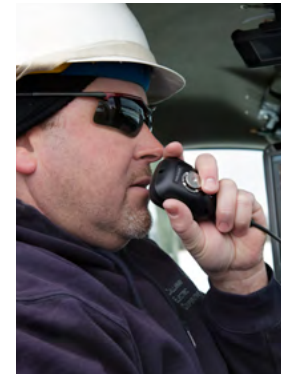


“In 2014, trucks moved 9.96 billion tons, or 68.8% of all domestic freight. The \$700.4 billion in revenue accounted for 80.3% of all freight transportation spending.”

ATA American Truck Trends, 2015

“Transportation and logistics companies must focus on innovation to sharpen their competitive edge... they should invest in new processes and technologies to differentiate themselves.”

Gartner: Predicts 2015 – Global Logistics Differentiating the Future





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PRODUCTIVITY



Drivers, trucks, forklifts, lifting gear – an integrated voice and data communication system can help drive productivity everywhere in your transportation and logistics operation.

Ensure trucks are always using the most efficient routes.

Stay in touch with drivers and make sure their work patterns are safe and compliant with regulations.

Monitor truck status in real time. Are the hazard lights on? Are the doors open or closed? Is it stationary when it should be moving?

With skilled labor in short supply and operating margins under continuous pressure, you must be able to do more with what you have.

MOTOTRBO solutions can deliver the flow of information and analytics that allow you to maintain and improve productivity, in the warehouse and out on the road.

Costs can be controlled.

Performance can be optimized.

Customer expectations can be met and exceeded.

The dramatic enhancements to the MOTOTRBO portfolio allow the real-time flow of information that helps drive innovation, improve efficiency, and ensure safety.



“The American Trucking Associations report a shortage of drivers – 48,000 in 2015, this year predicted to grow to 175,000 by 2024.”

ATA Report, October 2015



“Average warehousing and transportation costs eat up 2.3% to 4.6% of sales in the consumer products industry alone.”

Gartner: 2014 Supply Chain Benchmarking – Consumer Products

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ENHANCEMENTS

Intelligent radio for the smart, connected world.



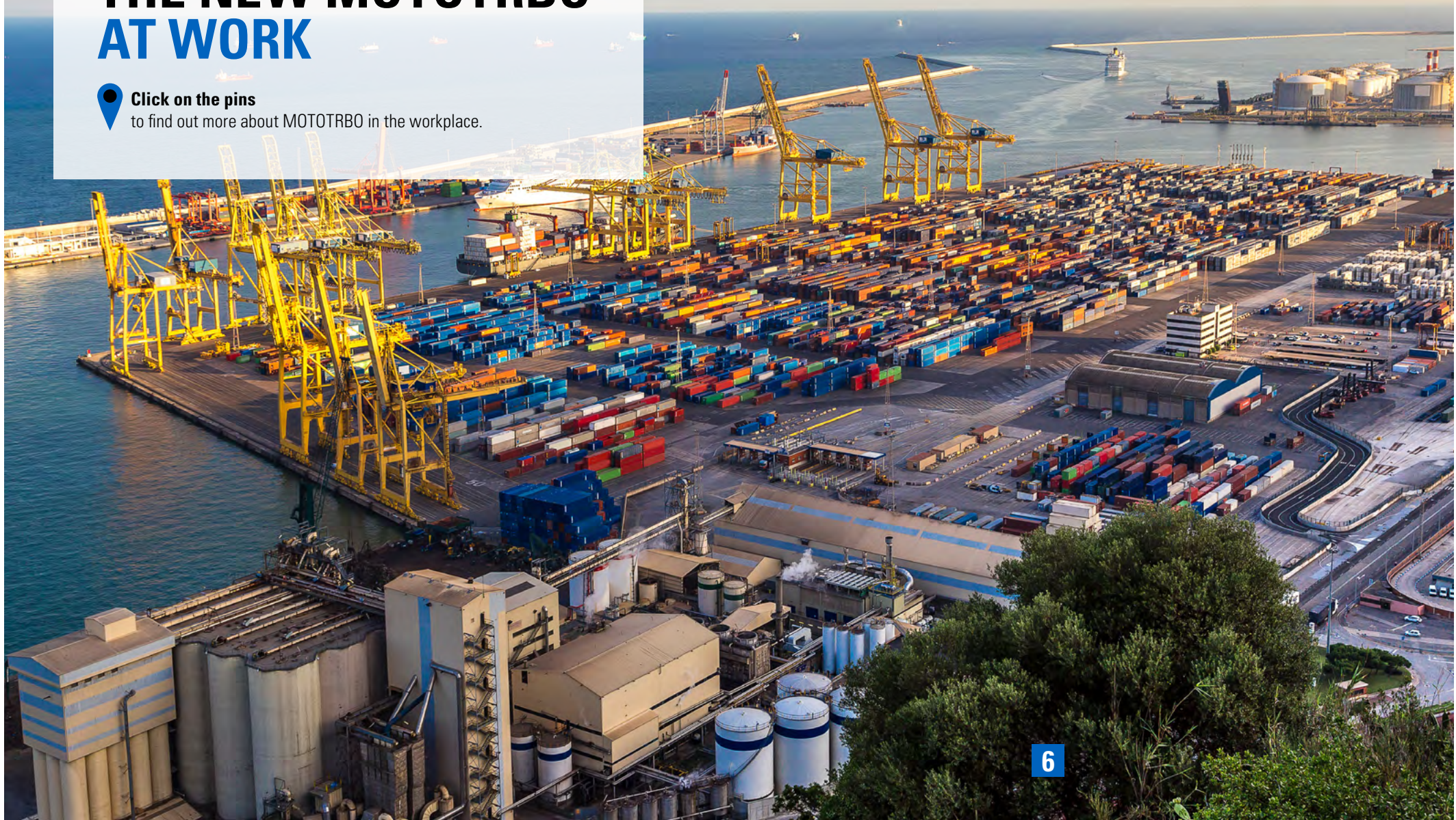
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THE NEW MOTOTRBO AT WORK



Click on the pins

to find out more about MOTOTRBO in the workplace.





To see how the new MOTOTRBO can transform your operation, visit www.motorolasolutions.com/MOTOTRBO or contact your local Motorola representative.

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